



**WCP2023**  
2 - 7 JULY 2023  
GLASGOW | SCOTLAND

# 19<sup>TH</sup> WORLD CONGRESS OF BASIC & CLINICAL PHARMACOLOGY

PARTNERSHIP PROSPECTUS

On behalf of the International Scientific Committee and the British Pharmacological Society we are delighted to announce that the **19<sup>th</sup> World Congress of Basic and Clinical Pharmacology – WCP2023** will be held from 2 to 7 July 2023 at the SEC, Glasgow.

It is our pleasure as President and Secretary-General of WCP2023 to invite you to join us at IUPHAR's world leading pharmacology congress.

We are looking forward to celebrating the diversity of our community, from undergraduate pharmacologists to the world's leading authorities; from clinical pharmacologists working in national healthcare systems to innovators at the cutting edge of drug discovery in industry and academia.

In both its scientific programme and the make-up of its attendees, WCP2023 will be characterised by its focus on collaboration, innovation and discovery underpinned by scientific excellence.

Glasgow, our host city, has strong connections to pharmacology and the life sciences. It is home to three universities, Glasgow, Strathclyde, and Glasgow Caledonian. All have strong life sciences departments with a major focus on pharmacology.

We are looking forward to welcoming you to Scotland, a country famed for its hospitality, its scenery, and its history. But as well as its rich traditions, Scotland is also forward-looking, dynamic, and – significantly for us – at the cutting edge of drug discovery.



A stylized white signature of David Webb on a dark blue background.

Professor David Webb CBE FRSE FMedSci  
President



A stylized white signature of Amrita Ahluwalia on a dark blue background.

Professor Amrita Ahluwalia BSc, PhD  
Secretary-General



## KEY CONGRESS INFORMATION

<b>Date:</b>	2–7 July 2023
<b>Location:</b>	Scottish Event Campus (SEC), Exhibition Way, Glasgow, Scotland G3 8YW
<b>Congress Website:</b>	wcp2023.org
<b>Congress organisers:</b>	The British Pharmacological Society
<b>Congress President:</b>	Professor David Webb
<b>Congress Secretary-General:</b>	Professor Amrita Ahluwalia

### PROFESSOR DAVID WEBB

David is a clinical pharmacologist who undertakes translational research in pursuit of developing safe and effective medicines for hypertension and kidney disease. David holds an Emeritus Chair of Clinical Pharmacology at the University of Edinburgh, having run its Hypertension Excellence Centre, and established its Centre for Cardiovascular Science.

David is a Fellow of the UK Academy of Medical Sciences and Royal Society of Edinburgh. He has been President of the Scottish Society of Physicians and British Pharmacological Society, Honorary President of EACPT, and Chair of the Clinical Division of IUPHAR. He was appointed Commander of the Order of the British Empire (CBE) in the 2020 Queen's Birthday Honours list for services to Clinical Pharmacology, Research and Education.

### PROFESSOR AMRITA AHLUWALIA

Amrita is a pharmacologist and has led research establishing the role of the non-canonical pathway for nitric oxide generation in physiology and therapeutics, and particularly its utility in the treatment of cardiovascular disease. In addition, her research has focussed upon defining the mechanisms that underlie sex-differences in susceptibility to cardiovascular disease.

Amrita is Professor of Vascular Pharmacology and Director of The Barts Cardiovascular Clinical Trials Unit (CVCTU) and was previously Director of The William Harvey Research Institute (2016-2020) at Barts and the London School of Medicine and Dentistry at Queen Mary University of London. Amrita is also currently Editor-in-Chief of The British Journal of Pharmacology (2016-current) and the first woman, and first individual of an ethnic minority background, to lead journal in its 75-year history.

Amrita has led national and international initiatives seeking to engender equality in the academic workplace, establishing the first Learned Society Mentoring Scheme for Women and the AstraZeneca Prize for Women in Pharmacology of The British Pharmacological Society.

## PARTNER WITH US

Connecting over 3,000 attendees from more than 60 countries, WCP2023 is your passport to a world of cutting-edge science and unmissable career opportunity, in one of the most vibrant cities on Earth.

WCP2023 is your essential destination to...

<b>Collaborate</b>	We are bringing you face to face with our diverse community, from student pharmacologists to the world's leading authorities.
<b>Innovate</b>	With dedicated exhibition space, symposia, interactive workshops and debates, there is no better way to introduce the newest methods, ideas, and teaching tools to a global audience.
<b>Discover</b>	Whether it is uncovering ground-breaking research or living your very own Scottish adventure in a city full of culture and character, you will make lasting connections and memories at WCP2023.

By partnering with us we offer the opportunity to deliver custom-crafted thought leadership throughout the congress and beyond.

Packages are available and include platinum, gold, silver, and bronze opportunities. Exhibition space is also offered as well as partnership of congress related items. We are very happy to discuss other ideas and opportunities with you.

## AUDIENCE PROFILE

We will welcome around 3,000 of the global pharmacology and therapeutics community to Glasgow, Scotland. The congress last took place in 2018 in Kyoto, Japan.

- 4,554 total attendees
- 82 countries and regions represented
- Opening Lecture hosted 1,030 attendees
- 6 x satellite symposia
- 3 x Platinum partners
- 3 x Gold partners
- 7 x Silver partners

Argentina	Finland	Latvia	Slovakia
Australia	France	Lebanon	Slovenia
Austria	Gabon	Lithuania	South Africa
Bahrain	Germany	Macao	Spain
Bangladesh	Ghana	Malaysia	Sri Lanka
Belarus	Greece	Mexico	Sweden
Belgium	Hong Kong	Myanmar	Switzerland
Benin	Hungary	Netherlands	Taiwan
Bosnia and Herzegovina	India	New Zealand	Thailand
Brazil	Indonesia	Nigeria	Tunisia
Bulgaria	Iran	Norway	Turkey
Canada	Iraq	Pakistan	Ukraine
Chile	Ireland	Philippines	United Arab Emirates
China	Israel	Poland	United Kingdom
Colombia	Italy	Portugal	United States
Croatia	Japan	Romania	Uruguay
Cuba	Jordan	Russia	Vietnam
Czech Republic	Kazakhstan	Saudi Arabia	Zimbabwe
Denmark	Kenya	Senegal	
Egypt	Korea	Serbia	
Estonia	Kuwait	Singapore	

## WCP 2023 Programme

The WCP 2023 programme will include symposia, abstract presentations, interactive debate, networking opportunities and keynote presentations from speakers selected by our Scientific Organising Committee for their leadership and expertise in pharmacology.

WCP 2023 will take inspiration from Scotland's tradition of leadership in science, medicine, and transformation. Industry Symposia and pre and post congress satellites will feature within the programme, providing our industry partners the opportunity to provide knowledge and updates to a key audience.

### Topics featured throughout WCP 2023:

- Cardiovascular
- Clinical Pharmacology
- Drug Discovery/Development
- Education
- GPCRs
- Inflammation, Immunology & Infection
- Natural products
- Neuropharmacology
- Pharmacogenomics
- Toxicology

For more information on the congress programme and to view our keynote speakers please visit: <https://wcp2023.org/programme/>

## PARTNERSHIP OPPORTUNITIES

BENEFITS	PLATINUM £55,000 + VAT	GOLD £33,000 + VAT	SILVER £26,000 + VAT	BRONZE £10,000 + VAT
Industry Symposium – 45-minute duration	✓			
1 e-mail sent on your behalf 2 weeks pre-congress to all attendees	✓	✓		
1 e-mail sent on your behalf 2 weeks post-congress to all attendees	✓	✓		
Acknowledged level of partnership in pre-event marketing mailers	✓	✓	✓	✓
Acknowledged level of partnership in a dedicated tweet using WCP2023 Twitter account	✓	✓	✓	✓
Logo & URL on homepage in a carousel	✓	✓		
Logo & URL on website partner page	✓	✓	✓	✓
Company profile on website	100 words	75 words	50 words	50 words
Logo & URL on App	✓	✓	✓	✓
Company profile on App	50 words	50 words	25 words	
Banner advertising in the app on homepage and selected subpages (rotation)	✓	✓		
1 x Push notification to be sent via the App during the event	140 characters	140 characters	140 characters	
Presentation in the WCP2023 Innovation Theatre	2 x 30 minutes	2 x 30 minutes	30 minutes	15 minutes
Exhibition space	36 sqm	24sqm	18 sqm	9 sqm
Promotional insert in delegate bag*	1	1	1	1
Pull up banner at entrance of the main plenary hall	✓			
Complimentary congress registrations	8	4	2	1
Complimentary Exhibitor Passes	12	8	6	4
Complimentary Gala Dinner tickets	8	4	2	1

\*Please refer to our sustainability policy regarding approved materials for promotional giveaways/bag inserts



## PLATINUM PARTNERSHIP (THREE AVAILABLE)



£55,000 + VAT

- 36sqm exhibition space (space only) located within a prominent spot within the exhibition hall
- One 45-minute symposium within the main programme - times and day to be confirmed  
Symposia to be available on-demand, post-event via the BPS online library/Congress website
- Two x 30-minute innovation theatre slots located within the exhibition hall
- Eight full registration passes to attend the congress
- Eight tickets to the gala dinner on Thursday 6 July 2023
- 12 Exhibition only passes
- Extensive acknowledgement as a Platinum Partner across WCP2023 platforms in the run up, on site and post event
- One eshot sent on behalf of the partner 2 weeks pre and post congress to all attendees (*content to be provided in html*) – Platinum & Gold Partners only – subject to availability
- Digital presence such as: accredited as Platinum Partner within the WCP2023 App and the partner page. This includes logo, up to 50-word company profile and URL link. Platinum Partners can also provide video link to embed as content and for organisers to push out via social media
- Banner advertising in the App on homepage and selected subpages: Logo and URL link on rotation (*Platinum & Gold partners only*)
- Pull up banner at entrance of the main plenary hall (provided by partner) exclusive to Platinum partners
- 1-minute digital advert on a loop shown on screens throughout the venue
- One push notification of up to 140 characters to be sent via the App during the event
- Partner logo on all Congress marketing – i.e. email blasts, print advertising etc. in the run up to the Congress
- Partner logo to appear on the Congress website homepage - in addition to the partner/exhibitor list housed on a separate page. (*Exclusive to Platinum and Gold partner*)
- Opted in contact details in advance of the congress and post event stats



## PLATINUM HOST (ONE AVAILABLE)



- 36sqm exhibition space (space only) located within a prominent spot within the exhibition hall
- One 45-minute symposium within the main programme - times and day to be confirmed  
Symposia to be available on-demand, post-event via the BPS online library/Congress website
- Two x 30-minute innovation theatre slots located within the exhibition hall
- Eight full registration passes to attend the congress
- Eight tickets to the gala dinner on Thursday 6 July 2023
- 12 Exhibition only passes
- Extensive acknowledgement as a Platinum Partner across WCP2023 platforms in the run up, on site and post event
- One eshot sent on behalf of the partner 2 weeks pre and post congress to all attendees (*content to be provided in html*) – Platinum & Gold Partners only – subject to availability
- Digital presence such as: accredited as Platinum Partner within the WCP2023 App and the partner page. This includes logo, up to 50-word company profile and URL link. Platinum Partners can also provide video link to embed as content and for organisers to push out via social media
- Banner advertising in the App on homepage and selected subpages: Logo and URL link on rotation (*Platinum & Gold partners only*)
- Pull up banner at entrance of the main plenary hall (provided by partner) exclusive to Platinum partners
- 1-minute digital advert on a loop shown on screens throughout the venue
- One push notification of up to 140 characters to be sent via the App during the event
- Partner logo on all Congress marketing – i.e. email blasts, print advertising etc. in the run up to the Congress
- Partner logo to appear on the Congress website homepage - in addition to the partner/exhibitor list housed on a separate page. (*Exclusive to Platinum and Gold partner*)
- Opted in contact details in advance of the congress and post event stats

## GOLD PARTNERSHIP (FOUR AVAILABLE)

£33,000 + VAT

- 24sqm exhibition space (space only) located within a prominent spot within the exhibition hall
- Two x 30-minute innovation theatre slots, located within the exhibition hall
- Four full registration passes to attend the congress
- Four tickets to the gala dinner on Thursday 6 July 2023
- Eight Exhibition only passes
- Extensive acknowledgement as a Gold Partner across WCP2023 platforms in the run up, on site and post event
- One e-shot sent on behalf of the partner 2 weeks pre and post congress to all attendees (content to be provided in html) – Platinum & Gold Partners only – subject to availability
- Digital presence such as: accredited as Gold Partner within the WCP2023 App and the partner page. This includes logo, up to 50-word company profile and URL link. *(Gold Partners can also provide video link to embed as content and for organisers to push out via social media)*
- Banner advertising in the App on homepage and selected subpages: Logo and URL link on rotation *(Platinum & Gold partners only)*
- 1-minute digital advert on a loop shown on screens throughout the venue
- One Push Notification of up to 140 characters to be sent via the App during the event
- Partner logo on all Congress marketing – i.e., email blasts, print advertising etc. in the run up to the Congress
- Partner logo to appear on the Congress website homepage - in addition to the partner/exhibitor list housed on a separate page. Exclusive to Platinum and Gold partner
- A credit of £2000 towards any other partnership opportunity within the prospectus *(subject to availability)*. Exclusive to Gold Partners only.
- Opted in contact details in advance of the congress and post event stats

## SILVER PARTNERSHIP

### £26,000 + VAT AT THE STANDARD RATE

- 18sqm exhibition space (space or shell scheme option)
  - One x 30-minute innovation theatre slot, located within the exhibition hall
  - Two full registration passes to attend the congress
  - Two tickets to the gala dinner on Thursday 6 July 2023
  - Six exhibition only passes
  - Acknowledgement as a Silver Partner across WCP2023 platforms in the run up, on site and post event
  - Logo and link on the Partner & Exhibitor page on the Congress website including 50-word company profile
  - Digital presence such as: accredited as Silver Partner within the WCP2023 App partner page. This includes logo, up to 25-word company profile and URL link
  - 1-minute digital advert on a loop shown on screens throughout the venue
  - One Push Notification of up to 140 characters to be sent via the App during the event
  - Partner logo on all Congress marketing – i.e. email blasts, print advertising etc. in the run up to the Congress
  - Opted in contact details in advance of the congress and post event statistics
-

## BRONZE PARTNERSHIP

### £10,000 + VAT AT THE STANDARD RATE

- 9sqm exhibition shell scheme space, including furniture and power
- One x 15-minute innovation theatre slot located within the exhibition hall
- One full registration to attend the congress
- One ticket to the gala dinner on Thursday 6 July 2023
- Four exhibition only passes
- Acknowledgement as a Bronze Partner across WCP2023 platforms in the run up, on site and post event
- Digital presence such as: accredited as Bronze Partner within the WCP 2023 App within the partner page
- Logo and link on the Partner & Exhibitor page on the Congress website
- Partner logo on all Congress marketing - i.e. email blasts, print advertising in the run up to the Congress
- Opted in contact details in advance of the congress and post event stats



## EXHIBITION OPPORTUNITIES

The exhibition will be held in conjunction with the Congress and feature catering across all days, a poster presentation area, an innovation theatre and lots more.

### Exhibition costs

**£550 + VAT PER SQM SPACE ONLY AT THE STANDARD RATE**

**£590 + VAT PER SQM SHELL SCHEME AT THE STANDARD RATE**

### Shell scheme package includes:

- One complimentary exhibitor pass for every 3sqm
- Shell, carpet, power, lighting, table and two chairs
- Fascia board displaying company name
- Listing online, in-app and onsite with 50-word company overview with hyperlink
- Inclusion in a pre-event e-shot with other exhibitors

### Space only package

- One complimentary exhibitor pass for every 3sqm
- Listing online, in-app and onsite with 50-word company overview with hyperlink
- Inclusion in a pre-event e-shot with other exhibitors

## Enhancements for all

As a gesture, to thank you for your participation, all our exhibitors and partners will enjoy the following enhancements:

- Company name, logo, 50-word overview in the Congress programme (excluding Platinum and Gold partners who receive a 100-word overview), event app & online including a hyperlinked logo and a call-to-action button or contact form (subject to digital capability)
- Please note that the congress programme will be online only and accessed within the congress App.
- Opted-in contacts pre-event for a one-off introduction (from Bronze level upwards)

## Exhibition build schedule

<b>Saturday 1 July</b>	Build* (space only)	
<b>Sunday 2 July</b>	Exhibitor access* (stand dressing)	
	Welcome reception and exhibition open	18:00 - 20:00
<b>Monday 3 July</b>	Exhibition opens	08:15 - 19:00
<b>Tuesday 4 July</b>	Exhibition	08:15 - 19:00
<b>Wednesday 5 July</b>	Exhibition	08:30 - 13:00
<b>Thursday 6 July</b>	Exhibition	08:15 - 19:00
<b>Friday 7 July</b>	Exhibition	08:30 - 13:00
	Exhibitor de-rig*	From 14:00

\*Timings to be advised in 2023

## Lead retrieval devices available for hire

Information and booking available via the Exhibition Manual.

You will be invited to participate in the gamification and visitor incentive via the Exhibition Manual.

## Exhibition manual

Information available - November 2022

## INDUSTRY SYMPOSIUM / WORKSHOP OPPORTUNITIES

Date	Time	Rates
Monday 3 July 45 minutes	Breakfast (07:30 – 08:15)	£12,000 + VAT
	Lunch time (12:25 – 13:10)	£15,000 + VAT
	Evening time (18:45 – 19:30)	£12,000 + VAT
Tuesday 4 July 45 minutes	Breakfast (07:30 – 08:15)	£12,000 + VAT
	Lunch time (12:25 – 13:10)	£15,000 + VAT
Wednesday 5 July 45 minutes	Breakfast (07:30 – 08:15)	£12,000 + VAT
	Lunch time (12:25 – 13:10)	£15,000 + VAT

**Industry symposium organisers will receive the following within their package:**

- Meeting Room hire with basic AV and onsite technician during the symposia
- Light branding of the meeting room is permitted (free standing banners, lectern sign, handouts upon arrival)
- Promotion of symposium via programme onsite, online and in-app
- Lead Retrieval
- Pre-event e-shot included to support audience generation
- Symposium available post event on-demand (industry provides recording at their own cost)
- Two full registrations
- Four exhibitor passes (with access to symposia)

*Content of symposium to be approved by the WCP organising committee.*

## Innovation Theatre

**30 MINUTE SLOT - £1,000 + VAT**

**15 MINUTE SLOT - £500 + VAT**

**DIGITAL ADVERT (UP TO 3MINS) - £250 +VAT**

An excellent way to showcase your company, promote your brand and extend an invite to drive further traffic to your exhibition stand throughout the Congress within the 225 SQM Innovation Theatre.

With content to be reviewed by the WCP Organising Committee, a 15 or 30-minute theatre symposium is an efficient way to have a speaking slot during WCP 2023.

### Partner will receive:

- Space within the innovation theatre programme with seating for up to 250 pax
  - Basic AV with raised stage and lectern
  - Listed on the programme (Innovation Theatre track)
-



## PARTNERSHIP OPPORTUNITIES

### Career Zone

£10,000 + VAT

The Career Zone is a space dedicated for early career researchers and students to visit, learn from those experienced within the industry and to hear about the latest vacancies and internships available. Sponsor the Career Zone in order to support the next generation of pharmacologists and provide essential expertise via a guest speaker or host a CV and interview workshop. Sponsorship includes branding opportunities within the Career Zone and the option to host workshops and meetings beneficial to early career researchers

- A shell scheme classroom style set-up with branded panels, power, basic kit/furniture for early career delegates and students to visit, learn from those in industry, hear about internship, visit the 'vacancy board' (simple poster board) upload a video introducing themselves to the industry, pick up CV & interview tips perhaps - sponsored by a partner who is there to attract this audience and provide content/experts/speakers.
- 2 full registrations & 4 exhibitor passes included
- Hanging banner

### Wellness Zone

£10,000 + VAT

Sponsor a welcoming area for delegates to take time out from the conference. The zone could feature a range of physical and educational workshops to support and promote wellness and wellbeing.

Sponsorship includes joint WCP and sponsor branding throughout the Wellness Zone, the option to provide branded materials within the zone as well as pre-congress advertising for the Wellness Zone

- 18sqm shell scheme with power, lighting, branded panels, furniture, and plants
- Contribution towards content provided by organisers (to be agreed)
- Sponsor to curate and provide majority of content (e.g., nutrition advice, fitness advice, yoga or meditation sessions, life coaching, healthy work/life balance, etc)
- Four exhibitor passes included

## Exclusive App & Wi-Fi Partner

£10,000 + VAT

Do not miss this opportunity to reach attendees through the WCP2023 app and Wi-Fi. Attendees will use both services during WCP2023 with the app being accessible prior to the congress. App partnership can include a splash page, push notification (limited to two) and accreditation as the official app partner and your logo on the dedicated WCP2023 Wi-Fi landing page. Wi-Fi partnership will ensure your organisation is listed on every occasion that the all-important Wi-Fi details are featured

## Lanyard Partner

£8,000 +VAT

**ACS**  
**Pharmacology**  
& Translational Science



**ACS Publications**  
Most Trusted. Most Cited. Most Read.

The lanyards are given to each delegate to carry their badge. Delegates are requested to wear the lanyards and badge for the duration of the Congress. This is an exclusive opportunity to feature your logo along with the WCP2023 logo and ensures your brand will reach all delegate attendees.

## Workstations

£6,000 + VAT

Accessing online services, viewing the congress programme and document printing during WCP2023 is vital. We have installed several workstations around the exhibition hall

- There are three workstations situated across the exhibition floor, each including a desktop - one with a networked printer. These workstations are to assist delegates wishing to access the programme and bios, etc on a bigger screen, than the congress App. These workstations also act as an informal business centre. We offer the opportunity to brand them all including printed graphics on the shell scheme kiosk, screen saver logo etc.
- Opportunity to brand panels of all three workstations throughout the exhibition
- Sponsor to provide leaflets and pull-up banners at each station
- Two exhibitor passes included

## Registration Area

### £6,000 + VAT

Align your brand with IUPHAR & BPS at the most prominent level. This partnership opportunity enables your company to have its branding as the first connection delegates make with WCP2023 upon arrival.

Partnership of registration area includes:

- Branded panels on registration desk kiosks / alternated with event branding
- partner logo on desktops for self-registration printing
- Opportunity for partner to provide four pull up banners and vinyl's for floor in registration area (vinyl's optional & at extra cost to venue)
- Acknowledged in-app, online and onsite
- Two full registrations

## Power Bar (TWO AVAILABLE)

### £6,000 + VAT

Benefit from brand alignment on a charging bar for delegates to charge phones and tablets as well as re-energise themselves during WCP2023.

- Organisers include: Tall bar, bar stools and universal charging equipment
- Opportunity to brand panels of power bar
- Opportunity for sponsor to add refreshments (at own expense)
- Two exhibitor passes included
- Organisers will include a hanging banner
- Sponsor provides free standing branding and giveaways

## Seating and Meeting Space

### £6,000 + VAT

An informal area for all attendees to utilise. With casual seating and small roundtables to meet, network or relax, it is a prominent and welcoming area to have your company branding shown. Opportunity includes joint WCP and sponsor branding throughout the Seating and Meeting Space and the opportunity to provide materials to be displayed on tables.

- A welcoming area, including lounge furniture, plants, small round tables to accommodate quick meetings, networking and relaxing
- Sponsor provides their own freestanding branding and giveaways
- Three exhibitor passes included
- Hanging banner

## Solutions Board

£4,000 + VAT

A Solutions Board is an excellent way to demonstrate your dedication to finding solutions to challenges and obstacles faced throughout the industry. Create content for the Solutions Board, facilitate activity throughout the congress and become the pioneers of change.

The opportunity includes branding of the Solutions Board, option to host a virtual solution in parallel to the physical board along with prominent exposure within the programme guide

- An area populated with 1-2 poster boards, post its and sharpies - each day a handful of industry challenges are written up on the board and passers-by encouraged to offer solutions or add a challenge they face. The sponsor facilitates the activity and post event, the content is published online
- Three Exhibitor passes included

## Sustainable Water Bottle Partner

£2,000 + VAT

Keep delegates hydrated throughout WCP 2023 by providing refillable, sustainable, branded water bottles. An excellent way to expose and promote your brand to the full delegation.

*(Partner to provide sustainable, ideally bamboo, water bottles)*

## Water Coolers

£2,000 + VAT

Delegates are encouraged to stay hydrated between refreshment breaks using the water dispensing units around the SEC. Sponsorship includes collaborative WCP and sponsor branding on every water unit within the WCP congress with the opportunity to place a freestanding banner alongside the water coolers.

## Sanitising Stations

£2,000 + VAT

Maintaining hygiene in high footfall areas is now a vital practice. This opportunity allows a sponsor to exclusively provide branding in collaboration with WCP that will be prevalent on hand sanitizer stations strategically positioned in highly frequented areas in and around the exhibition hall. Partner can display freestanding banners alongside stations.



## Library Corner

### £1,700 + VAT

The Library Corner will have key placement on the floorplan, next to a catering area, the busy Career Zone and Innovation Theatre. The Library Corner is a dedicated area for our publishers to create a library environment where delegates can browse materials available. The opportunity, exclusively for publishers, includes a small shell scheme kiosk from where to network and disseminate collaterals. Delegates are encouraged to stay and browse at the nearby casual seating within the Library Corner area.

- One kiosk from a linear row of kiosk shell schemes clustered with 'Library Corner' branding
- One exhibitor pass per kiosk included

## Refreshment break partner

### MORNING OR AFTERNOON COFFEE BREAK - £1,500 + VAT

### LUNCHTIME - £2,500 + VAT

The refreshment breaks provide an invaluable opportunity during WCP2023 for delegates to meet and network. The refreshment break partner will give your organisation the chance to place your logo throughout the exhibition hall as well as an opportunity to provide branded napkins and/or coffee cups. You can also display a freestanding banner at the station along with inserts as we will provide 12 A4 plastic document holders. You can also display one freestanding banner at the most prominent station.

## Digital Signage

### £1,000 + VAT (MULTIPLE OPPORTUNITY)

Opportunity to advertise your organisation on a large screen opposite the entrance to WCP2023. Your dynamic, digital advert can be up to one minute long and will be displayed on a loop throughout the Congress days. This exceptionally high footfall thoroughfare will ensure your brand will be noticed by all attendees.

## SOCIAL PROGRAMME PARTNERS

The WCP2023 social programme offers an opportunity to engage with small groups of high-profile attendees as well as the opportunity to get your message out to a large-scale audience.

### Saturday – 1 July 2023

#### Presidents Dinner - House for an Art Lover (80 delegates)



Designed by the internationally acclaimed Scottish architect Charles Rennie Mackintosh, House for an Art Lover will provide a beautiful destination and cultural attraction for the WCP2023 Presidents Dinner.

**£7,500 + VAT**

Partners are entitled to the following benefits:

- Acknowledgement as Partner of the President's Reception on the website
- Acknowledgement as Partner of the President's Reception in the app
- Display of Banners with Partner's logo at the venue
- A thank you from WCP2023 President
- Photo opportunity with WCP2023 President
- Four tickets to the dinner

*Partners to provide the banners. Design to be approved by the WCP2023 organiser.*

## Sunday – 2 July 2023

### Opening Ceremony & Welcome Reception – Exhibition Hall at the SEC (for all delegates)



Join us in the official welcome to WCP2023 Programme to be disclosed in 2021.

**£7,500 + VAT**

Partners are entitled to the following benefits:

- Acknowledgement as Partner of the Opening Ceremony & Welcome Reception on the website
- Acknowledgement as Partner of the Opening Ceremony & Welcome Reception in the app
- Display of Banners with Partner's logo at the venue
- A thank you from WCP2023 President
- Photo opportunity with WCP2023 President

*Partners provide the banners. Design to be approved by the WCP2023 organiser.*

**Tuesday – 4 July 2023**

**Ceilidh – Platform, Argyle St, Glasgow (1,500 delegates)**



An industrial venue steeped in history and located in a prime city centre location, Platform comprises of a series of adjoining arches creating a footprint of over 7000sq metres and is part of the substructure of Glasgow's Central Station.

**£7,500 + VAT**

Partners are entitled to the following benefits:

- Acknowledgement as Partner of the Ceilidh on the website
- Acknowledgement as Partner of the Ceilidh in the app
- Display of Banners with Partner's logo at the venue
- A thank you from WCP2023 President
- Photo opportunity with WCP2023 President
- Four tickets to the ceilidh

*Partners provide the banners. Design to be approved by the WCP2023 organiser.*



**Thursday – 6 July 2023**

**Gala Dinner – Kelvingrove Art Gallery & Museum (450 delegates)**



First opened in 1901, Kelvingrove Art Gallery & Museum houses one of Europe's great art collections. It is the most popular visitor attraction in Scotland and the most visited museum in the United Kingdom outside London. The Kelvingrove will provide a distinguished location for our Gala Dinner and showcase the best of Scottish produce.

**£7,500 + VAT**

Partners are entitled to the following benefits:

- Acknowledgement as Partner of the Gala Dinner on the website
- Acknowledgement as Partner of the Gala Dinner in the App
- Display of Banners with Partner's logo at the venue
- A thank you from WCP2023 President
- Photo opportunity with WCP2023 President
- Four tickets to the dinner

*Partners provide the banners. Design to be approved by the WCP2023 organiser.*

## WCP2023 INTERNATIONAL SCIENTIFIC COMMITTEE



### WCP2023 President

#### Professor David Webb

Christison Chair of Therapeutics and Clinical Pharmacology, University of Edinburgh;  
WCP2023 President



### WCP2023 Secretary General

#### Professor Amrita Ahluwalia

Professor of Vascular Pharmacology, Director of The Barts CVCTU, EIC of The British  
Journal of Pharmacology, Queen Mary University of London; WCP2023 Secretary-General



#### Professor Karen Barnes

Professor of Clinical Pharmacology, University of Cape Town; Founding Director of  
MRC Collaborating Centre for Optimising Antimalarial Therapy (CCOAT); Director of  
Pharmacology, Worldwide Antimalarial Resistance Network (WWARN)



#### Professor Ingolf Cascorbi

Professor of Pharmacology, University of Kiel; President of the International Union for  
Basic and Clinical Pharmacology (IUPHAR)



#### Professor Sir Mark Caulfield

Professor of Clinical Pharmacology at Queen Mary University of London; CEO of Barts Life  
Sciences and Vice Principal for Health for Queen Mary's Faculty of Medicine and Dentistry.



#### Professor Arthur Christopoulos

Professor of Analytical Pharmacology and Dean, Faculty of Pharmacy and  
Pharmaceutical Sciences, Monash University



#### Dr. Garret A FitzGerald

Professor of Systems Pharmacology and Translational Therapeutics,  
University of Pennsylvania; Director, Institute for Translational Medicine and  
Therapeutics (ITMAT)



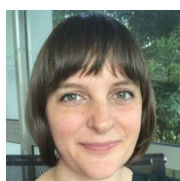
### **Professor Kathleen M. Giacomini**

Professor of Bioengineering and Therapeutic Sciences, University of California, San Francisco



### **Dr Karen Gregory**

Australian Research Council Future Fellow; Monash University



### **Dr Clare Gilding**

Dean of Academic Affairs, Newcastle University Medicine Malaysia



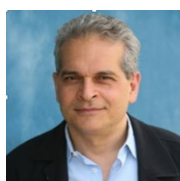
### **Professor Alberto Mantovani**

Professor of Pathology, State University of Milan; Scientific Director, Istituto Clinico Humanitas, Institute for Research, Hospitalisation and Health Care (IRCCS)



### **Professor Shuh Narumiya**

Professor and Director, Medical Innovation Center, Kyoto University; WCP2018 Past-President



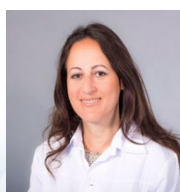
### **Professor Daniele Piomelli**

Professor of Anatomy & Neurobiology, School of Medicine, University of California Irvine, Center for the Neurobiology of Learning and Memory (CNLM)



### **Professor Duncan Richards**

Climax Professor of Clinical Therapeutics, University of Oxford; Director of the Oxford Clinical Trials Research Unit (OCTRU)



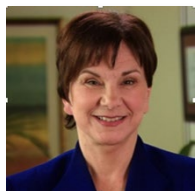
### **Professor Caroline Samer**

Professor of Clinical Pharmacology and Toxicology, Faculty of Medicine, University of Geneva; Head of the Pharmacogenetics and Personalized Therapy Unit, Geneva University Hospitals (HUG); Chair of the Clinical division of the International Union for Basic and Clinical Pharmacology (IUPHAR)



### Professor Arun Shukla

Associate Professor & Joy Gill Chair, Indian Institute of Technology, Kanpur;  
EMBO Young Investigator; Senior Fellow, DBT Wellcome Trust India Alliance



### Dr Janet Woodcock

Director of the Center for Drug Evaluation and Research (CDER) at the Food and  
Drug Administration (FDA)



### Professor Mauro Teixeira

Professor of Immunology, Universidade Federal de Minas Gerais



### Professor Baofeng Yang

Professor & Director of Department of Pharmacology, Harbin Medical University;  
Board Chairman, Chinese Cardiovascular Pharmacologic Society; Vice President,  
Chinese Medical Association



## COVID-19 Safety at WCP2023

Our priority is the health and wellbeing of everyone attending our events in any capacity. It is difficult to predict how the COVID-19 pandemic situation will change in the coming months, we can only reassure you that we will continue to monitor the situation closely and keep you updated on any developments with regards to WCP2023.

We have a great track record of carrying out exceptional virtual events, and if the need arises to replace our physical event with a virtual one to protect those planning to attend, we are well prepared.

The digital world presents many opportunities for brand exposure and the sharing of important messages with target audiences.

We recognise how important it is for our partners to have a strong digital presence regardless of whether the meeting is physical or virtual in format. Please rest assured that our partnership packages ensure a high-level of presence and exposure for your brand, both in the physical and digital space, and if any element of a partnership package were to become infeasible due to the pandemic, it would be replaced with a digital solution of the same or higher monetary value.

We will be following government guidelines at all our events. The government guidelines for event planning can be found [here](#).



## HOW TO BOOK

To check availability or reserve an item, please email [partnerships.wcp2023@bps.ac.uk](mailto:partnerships.wcp2023@bps.ac.uk) or call +44(0)7919 101451. You will receive an electronic link to book and upload your logo/assets directly.

## PAYMENT AND COSTS

An invoice will be generated following completion of the booking form.

All invoices must be paid in full within 30 days of invoicing and at least one week before the meeting begins. Please note that all prices quoted are EXCLUDING VAT which will be added on to your invoice.

## TERMS AND CONDITIONS

Please ensure you have read and understood all the sponsorship terms and conditions on our [website](#) here before booking.

Upon completion of the booking form, you will receive an automated acknowledgement email. Following this, a member of the meetings and events team will be in touch to assist you in your planning.